📍 16917 26th Ave NE
Lake Forest Park, WA

📞 909.802.4434

✉ seanyob01@gmail.com

💼 www.seanyob.com

Visual Design

UI Design

UX Design

Sketch

Photoshop

InDesign

Illustrator

HTML

CSS

Java

SEAN O'BRIEN
PRODUCT DESIGNER

Zonar Systems | Oct 2015 - present
Principal Product Designer

- Led all visual & UI projects; served as creative director for all mobile & web products
- Owned the interview process for new hires & onboarding
- Responsible for determining scope-of-work
- Worked in an agile environment; created Jira tickets/ stories and worked within combo design-dev sprints
- Created an Android design system to work across multiple custom tablets

Valve Software | Oct 2012 - Jun 2015
Designer

- Designed & art directed a trading card system which returned a 250% profit in the first year
- Concepted & designed bi-weekly & annual promotions for desktop, mobile, 10-foot; generated 29% and 32% gains year-over-year
- Designed gift cards; worked with localization team to deploy cards in a dozen languages and countries
- Designed & developed UI templates across the platform

DeutschLA | Jan 2010 - Jul 2012
Visual Designer

- Studio design lead for Volkswagen car brochures
- Art directed print, OOH, social media projects for HTC
- Created artwork for VW.com's redesign

Graphic Industries | Jun 2005 - Jan 2010
Production Designer, Web Developer

- Lead layout designer on Land Rover, Jaguar, Callaway Golf, Yamaha, Toshiba
- Designed & developed web sites for local clients
- Designed & developed digital press kits for Monster- Kawasaki off-road racing teams